



Year 2 Evaluation Summary

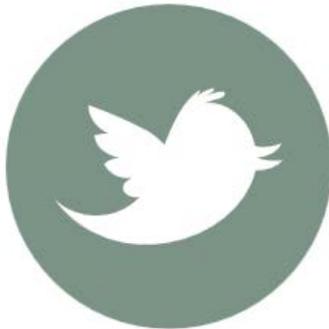
Highlighting reach, impact & successes

July 1, 2017 to June 30, 2018



Web & Social Media Reach

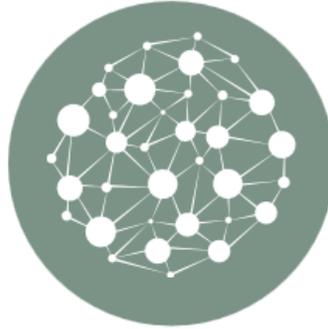
Outcome: Increased availability and use of health promotion resources, tools, and inclusion strategies to promote health equity for people with intellectual disabilities and mobility limitations



TWITTER

363 followers

41,070 average weekly reach



WEBPAGE

4,818 unique web visits

984 product downloads



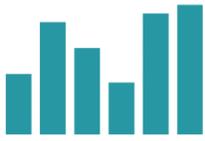
FACEBOOK

555 followers

479 average weekly reach

DPH viral tweet expands project reach & visibility

DPH took part in a Twitter Chat during National Public Health Week in April. A project tweet went viral, reaching over 564,000 people. The viral tweet reinforced inclusion and accessibility for all by stating, "Health equity means everyone has a fair and just opportunity to be healthier." This fortunately-timed message has increased visibility for DPH. This results in new followers on Twitter, many of whom then go on to access our products and the health promotion resources on our website.



Surveillance & Policies

Outcome: Increased dissemination of information regarding health and health disparities experienced by people with disabilities in order to promote programmatic, policy, systems, and environmental changes



1

New Surveillance Partnership



2

New Data Briefs

90 downloads



1

New Disability & Health Infographic

89 downloads

Improved surveillance for the tobacco cessation program

DPH partnered with the Tobacco Prevention & Cessation Program (TPCP) and the state's tobacco quitline vendor, National Jewish Health (NJN), to include disability screening questions on their quitline intake form. Three disability-focused questions will be a part of the intake for a total of three years. This is the first time that information about mobility, learning, and intellectual disabilities will be available for NH tobacco cessation efforts. DPH will analyze the newly obtained data and use the results to strategize with TPCP about possible ways to increase inclusiveness and accessibility of the program.





Technical Assistance & Training

Outcome: Increased number of NH programs and initiatives receiving technical assistance (TA) and training aimed at improving inclusion and accessibility for people with intellectual disabilities and mobility limitations



12

Programs
Requested &
Received TA



13

Regional Public
Health Networks
Engaged



428

People
Trained

Inclusive Regional Community Health Improvement Plans

As part of our mentorship of a student from the New Hampshire-Maine Leadership Education in Neurodevelopmental Disabilities (NH-ME LEND) program, DPH held meetings with staff from all 13 NH Regional Public Health Networks (PHNs) to discuss work related to their Community Health Improvement Plans. These conversations resulted in several requests for technical assistance from DPH staff, ongoing involvement with two Public Health Advisory Councils, and the development of two new trainings. In the coming year, DPH will offer PHN staff and partners interactive training on 1) cultural competence with disability and 2) the creation of accessible public health dissemination materials.



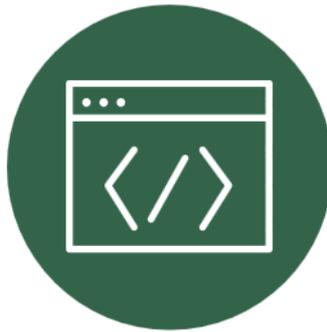
NH Medicaid Data Analysis

Outcome: Improved monitoring of health and health care utilization among NH Medicaid Claimants with intellectual and developmental disabilities (IDD)



10

Collaborating
States



10

Causes of hospital
and emergency
department visits
by people with
IDD



1

New Intervention
Planned

Using data to promote diabetes self-management among people with IDD

DPH used Medicaid data to investigate the top 10 diagnoses and costs that are assigned for inpatient hospitalization and emergency department visits. With partners from several other states, findings were discussed at an in-person meeting last February, and a new intervention was planned. In the next year, DPH will oversee production, dissemination, and evaluation of one of a series of data-driven, web-based videos made for and featuring people with intellectual and developmental disabilities (IDD), and their caregivers, to help promote diabetes self-management among this population.



Looking Ahead

July 2018 – June 2019

From July 1, 2018 to June 30, 2019, DPH will:

- Increase the number of people who access health promotion resources, tools, and inclusion strategies electronically from 9,423 to 12,000.
- Increase by 6 the number of data reports, summaries, and trainings about health inequities and health risk factors experienced by people with mobility and intellectual disabilities in NH.
- Increase the number of public health personnel receiving technical assistance and training aimed at improving inclusion and accessibility for people with mobility and intellectual disabilities in NH.
- Promote *Responsive Practice: Providing Health Care and Screening to Individuals with Disabilities*, an online training which teaches health care professionals about strategies and approaches to break down barriers to care for people with mobility, intellectual, and other disabilities.
- Collaborate with South Carolina, Massachusetts, New York, Oregon, Arkansas, Kansas, Michigan, Montana, and Iowa to develop, disseminate, and evaluate 3 data-driven, web-based media products. The public service videos will feature disability-competent communication by self-advocates with intellectual and developmental disabilities (IDD) about strategies to promote effective diabetes self-management.
- Continue using Medicaid and commercial claims data to surveil health care utilization and cost of chronic conditions among NH claimants with IDD.
- Support an increase in the number of people IDD participating in Fit Squad® health and wellness program from 10 to 15.
- Continue mentorship activities with the Vermont Department of Health, a capacity-building program, and provide technical assistance as they establish infrastructure and disability-related activities.
- Continue to monitor patterns of Quit-NowNH use among people with mobility, learning, and intellectual disabilities.