



Year 4 Evaluation Summary

Highlighting reach, impact & successes

July 1, 2019 to June 30, 2020



Web & Social Media Reach

Outcome: Increased availability and use of health promotion resources, tools, and inclusion strategies to promote health equity for people with intellectual disabilities and mobility limitations



TWITTER

1,298 followers
138,927 average weekly reach



WEBPAGE

<http://nhdisabilityhealth.org>
6,996 unique web visits
512 product downloads



FACEBOOK

780 followers
3,928 average weekly reach

Social Media Campaigns Increased Access to DPH Resources

In Year 4, DPH launched 3 paid social media campaigns on Facebook and Twitter. By promoting DPH data products and trainings through these campaigns, many people within New Hampshire and across the country have been directed to project webpages.

The campaigns featured the new [Responsive Practice: Accessible & Adaptive Communication](#) training module, the [Food Resources Needed for NH Residents with Disabilities](#) data brief, and the [2020 New Hampshire Disability & Public Health Infographic Report](#) which provided strategies to improve health care access for NH adults with disabilities. The campaigns achieved a combined reach of 163,803 people, and 1,530 of these people downloaded data products, accessed trainings, and explored other DPH resources.



Surveillance & Policies

Outcome: Increased dissemination of information about health inequities and health risk factors experienced by people with disabilities in order to promote programmatic, policy, systems, and environmental changes



4

[New Infographic Data Briefs and Reports](#)
2,617 accessed online



1

Training Updated for NH Developmental Services Staff



6

Sessions of Inclusive *Walk With Ease* Physical Activity Program

Evidence-Based Physical Activity for People with Disabilities

DPH collaborated with UNH Cooperative Extension and Community Partners to provide disability-inclusive sessions of the evidence-based *Walk With Ease* physical activity program. This program helps to improve overall health and provides community support through peer and professional mentorship.

In Year 4, 6 sessions were offered in Strafford County and the Nashua region. Of the 44 participants, 38 people self-reported mobility, cognitive, or mental health disabilities. DPH helped with recruitment, offered cultural competence training for session leaders, and provided technical assistance to ensure the program was adaptive and accessible. DPH will add a new partner, the Greater Nashua YMCA, in Year 5.



Technical Assistance & Training

Outcome: Increased number of NH programs and initiatives receiving technical assistance (TA) and training aimed at improving inclusion and accessibility for people with intellectual disabilities and mobility limitations



15

TA requests completed



1

New Online Training Module Created and Disseminated



629

People Trained

Responsive Practice Training Continues to Expand and Grow in Popularity

The success of the [Responsive Practice: Providing Health Care & Screenings to Individuals with Disabilities](#) training for health care providers led to the creation of a new mini-module in Year 4. The new training, [Responsive Practice: Accessible & Adaptive Communication](#), provides disability-competent communication strategies. During Year 4, 75 participants completed this new training and 505 people completed the original, full training.

In addition to individual participants, organizations have expressed their satisfaction with *Responsive Practice*. For example, the Northwest ADA Center incorporated DPH training elements into their own disability-competence training curriculum.

"I've looked for videos of this sort, and the *Responsive Practice* videos are the best out there."

- Michelle Toy, Assistant Director, Northwest ADA Center



Medicaid Data Analysis

Outcome: Improved monitoring of health and health care utilization among NH Medicaid Beneficiaries with intellectual and developmental disabilities (IDD)



10

Collaborating
States



4

Conditions analyzed
to examine health and
health care utilization
of people with IDD



1

[Web-Based Media
Product Created and
Disseminated](#)

New Diabetes Self-Management Video Features Disability Self-Advocates

Ten states, including New Hampshire, South Carolina, Arkansas, New York, Oregon, Iowa, Massachusetts, Kansas, Missouri, and Montana, have continued a collaboration to explore the health and health care utilization of Medicaid beneficiaries with intellectual and developmental disabilities.

As part of this collaboration, South Carolina led development of an educational media product related to diabetes self-management featuring disability self-advocates. DPH and the other state partners began to disseminate the video in Year 4. The [diabetes video](#) had 261 unique views in Year 4 and will be promoted throughout Year 5 on DPH social media.

Also in Year 5, DPH will work with the other states to finalize and disseminate the next diabetes self-management video in this series, which will be produced by Iowa.



Looking Ahead

July 2020 – June 2021

From July 1, 2020 to June 30, 2021 DPH will:

- Increase the number of people who access health promotion resources, tools, and inclusion strategies electronically;
- Increase by 4 the number of data briefs and reports about health inequities and health risk factors experienced by people with mobility and intellectual disabilities in NH;
- Increase the number of public health staff receiving technical assistance and training aimed at improving inclusion and accessibility for people with mobility and intellectual disabilities in NH;
- Promote *Responsive Practice: Providing Health Care & Screenings to Individuals with Disabilities* and *Responsive Practice: Accessible & Adaptive Communication*, online trainings which teach health care professionals about strategies and approaches to break down barriers to care for people with mobility, intellectual, and other disabilities;
- Create and disseminate online versions of the *Cultural Competence with Disability and Accessible Content & Dissemination* trainings;
- Collaborate with South Carolina, Massachusetts, New York, Oregon, Arkansas, Kansas, Michigan, Montana, and Iowa to conduct analyses of Medicaid data regarding people with IDD and refine, disseminate, and evaluate 2 data-driven, web-based media products about diabetes self-management;
- Support implementation of Walk With Ease, an evidence-based physical activity program, for integrated groups of adults that include people with self-identified intellectual and mobility disabilities;
- Monitor participation in the disability-inclusive medication administration training provided by the NH Bureau of Development Services to program staff; and
- Continue to mentor the Vermont Department of Health, a capacity-building program, and provide technical assistance as they strengthen their infrastructure to include people with disabilities in public health programs and activities.